

## An arts and cultural economy plan for all of Lowell

In Lowell, one can savor cuisines of the world, view incredible works of art, experience exceptional dance, theater, spoken word, and absorb compelling histories of America's roots and of the many who have come here seeking a better life.

Before strolling a neighborhood to marvel at public art and unique shops that celebrate Lowell's many cultures, feast on Khmer noodles, empanadas, or curried goat. Browse numerous studios, galleries, and museums that offer every artistic concept and medium conceivable. Sip wine with tapas at a café along a historic waterway while your eyes drift over artfully lit bridges and locks. Go to a hip club, theater, or concert hall to experience exceptional story-telling and performance, or catch sounds that abound - orchestral, classical Cambodian, Latin jazz, hip hop, rock, folk, and more. Immerse yourself in spectacular festivals – Lowell Folk, Dragon Boat, African, Portuguese, among others – that opens up the world within a city that is Lowell.

Imagine the activities and cultural highlights spread across the entire city that benefit everyone - all of Lowell's communities, arts, and cultures elevated. This is the goal of Mosaic Lowell.

# **Mosaic Lowell**

Lowell is an incredible community, and Mosaic Lowell will make it more so. Lowell's next cultural economy plan, Mosaic Lowell is drawing on ideas from the whole community to invoke a fresh vision for all this city can be and excite the passion for delivering it. Mosaic Lowell is uniting a broad cross-section of art and cultural practitioners and patrons, neighborhoods, businesses, and organizations from across the city to work together to amplify and elevate the power and reach of the city's creative and cultural offerings and those who produce them. Mosaic Lowell is advancing Lowell as an even more exciting place to live, work, and visit for all.

Many creatives, many cultures, one community. This is Mosaic Lowell.



Mosaic Lowell can be as transformational for the city as it was opening the Lowell National Historic Park.

- Conor Baldwin, Chief Financial Officer, City of Lowell

Mosaic Lowell will create a culture of curiosity, exploration, and pride for Lowell's youth.

- JuanCarlos Rivera Director of Operations, Boys and Girls Club of Greater Lowell

# What Mosaic Lowell Can Do

- Enliven all of Lowell and its neighborhoods as places to live, work, and visit
- \* Attract new audiences for Lowell's many cultural, creative, and artistic organizations

  Build equity by elevating opportunities for all bringing new attention and resources to them
- Raise new revenues for the City and creative enterprises through increased visitorship and sales and by attracting new businesses
- Engage youth with arts and culture, critical elements for a complete education, and a happy and successful life
- Position arts, culture, and the creative economy as core elements of the City of Lowell's strategic master planning for the future

# Planning Principles of Mosaic Lowell

- 1 Welcome, engage, and hear all equally
- Respect community knowledge
- 3 Encourage collaborative problem solving and resource sharing
- Embrace a cross-disciplinary approach to planning
- Work to benefit all Lowell neighborhoods and communities

- 6 Focus on tangible and communityspecific benefits and positive outcomes
- 7 Identify a path forward, potential support, and teams for all strategies
- 8 Dream Big!

## The Mosaic Lowell Team

## **Steering Committee**

Howard Amidon, VP for Philanthropy, Greater Lowell Community Foundation, Co-Chair Allison Lamey, Executive Director, The Lowell Plan, Co-Chair Latifah Phillips, Chief Equity & Engagement Officer, Lowell Public Schools, Co-Chair

Conor Baldwin, Chief Financial Officer, City of Lowell
Bora Chiemruom, Executive Director, Lowell Telecommunications
Sara Khun Leng, Director of Constituent Services, Office of US Rep. Lori Trahan
Jay Linnehan, President & CEO, Greater Lowell Community Foundation
Henry Marte, Principal, Marte Media and Marketing Manager, Western Ave Studios
JuanCarlos Rivera, Director of Operations, Boys & Girls Club of Greater Lowell
Sophan Smith, Executive Director, EforAll

#### Mosaic Lowell Administrator

Peter Crewe

#### Planning Advisor

CivicMoxie, Susan Silberberg, Principal

### Fiscal Sponsor

The Greater Lowell Community Foundation

## **Premiere Supporter**

The Barr Foundation

#### **Supporting Partners**

The Greater Lowell Community Foundation, The Lowell Plan, The National Park Service Arts and creativity are essential for vibrant, inclusive communities.
We are excited to partner with and support the leadership of the Greater Lowell Community
Foundation and The Lowell Plan as Lowell embarks on a community-driven planning process.

- San San Wong, The Barr Foundation's Director of Arts & Creativity

To become involved, contact us at mosaiclowell@glcfoundation.org